

Ethnic 2020 Fundraising

By

Carole Joy Creations, Inc

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August – October 2009

Dear Fundraiser:

Thank you for the opportunity to introduce you to Ethnic 2020 Fundraising. You need to raise money for your organization and we offer the best selling line of African American products from Carole Joy Creations; all to help you reach your goals.

Ethnic 2020 is a Fundraising Representative for Carole Joy Creations. Since 2002, we have assisted many groups and organizations with Carole Joy's fundraising program. As your fundraising representative, I am here to provide everything that you need to make your Carole Joy Creations fundraiser a success. Your customers will love the Carole Joy line and look forward to you hosting this fundraiser each year.

Here are some of the key points of our program:

1. You sell from catalogs (a sample is enclosed) so you do not have to invest in inventory.
2. **You can earn 45% if your sales exceed \$4,000 and we receive your order by October 30.**
3. Carole Joy Creations is the best selling line of African American cards in the U. S. and is 100% black owned.
4. Your satisfaction is our only priority and we offer a 100% refund if our products fail to meet your expectations.

EARN UP TO 45% OF SALES

YOUR SALES	ORDERS RECEIVED		ORDERS RECEIVED
	ON OR BEFORE		AFTER
	10/30	11/15	11/15
OVER \$4,000	45%	40%	30%
\$1,000 - \$3,999	40%	35%	30%
UNDER \$1,000	30%	30%	30%

You can enroll your group by completing the enrollment form and return it to us along with a \$10 enrollment fee (refundable if your purchases are at least \$500). Your kit will contain everything you need to have a successful fundraiser. If you have questions, please call me at (864) 283-0258 or email me at Fundraiser@Ethnic2020.com.

Our fundraising campaigns start at the beginning of September. Your kit will be shipped to you then. We encourage you to start your fundraiser then and schedule your fundraiser to last 2-3 weeks. This will allow you time to complete and **send in your order before 10/30/09 to receive the highest profit.** Please see special offer below:

50% Off Enrollment Fee. You pay \$5.00 not \$10.00 when signing up through Ethnic 2020.

Key Points of our program are:

1. You sell from catalogs, a sample is enclosed. You never have to invest in inventory.
2. Your organization earns 30%-45% profit.
3. Carole Joy Creations offer the best selling Ethnic products.
4. Our priority is to assist you in raising the funds your group or organization needs year after year.

Review our catalogs and earning chart. We are always happy to answer your questions. Just contact us at (864) 283-0258.



Hear What Our Customers Are Saying.

We were very pleased with the products that we ordered for Christmas.

You can expect future orders from us.

Thank you for having great Ethnic products!

-Marinetta From Georgia

Merry Christmas and thank you, the cards were so beautiful.

-Pat Form Texas

I am very pleased with the quality of the product received and plan to add this to my favorites and order more in the future

-Pam From Georgia

To Enroll & Get Started

Complete the enclosed enrollment form and return it to us along with your enrollment fee.

You can also enroll online at www.ethnic2020.com/FundE5.htm and we will rush your fundraising kit to you. If you have questions, please call 864-283-0258.

Coupon
Order a fundraising kit
NOW and save 50%
You pay only \$5.00

2009 Enrollment Form

Check One: Ship To Organization Ship To Coordinator

Organization					
Name:					
Contact Person:			Email Address:		
Address:				Apt:	
City:			State:		Zip:
Phone (Day):			Night:		

Coordinator					
Name:					
Contact Person:			Email Address:		
Address:				Apt:	
City:			State:		Zip:
Phone (Day):			Night:		
Number In Group:		Drive Dates:	Start	End:	Earnings Goal:

Qty	Description	Amount
1	Starter kit (includes 15 catalogs, sales tips, plus, ("Tips For Organizing a Fund Raising Campaign"). Deduct from first order over \$500.	\$ 10.00 \$ 5.00
	Additional Catalogs @ 10 cents per catalog	
	Sample Christmas Assortments (15 cards & envelopes) @ \$5.00	
	Sample set of Blank Notes (10 notes & envelopes) @ \$2.50	
	Total Amount (Money order enclosed or credit card).	\$

Yes, we are committed to using Carole Joy Creations, Inc. for our fundraising campaign. Please send the starter kit and additional supplies indicated above. We have enclosed a money order or credit card authorization for the total amount shown and understand that our money will be refunded if we are not 100% satisfied with the materials.

Method of Payment

Payment Enclosed (money order payable to Ethnic 2020 or Edna Starks.)

Credit Authorization American Express VISA MasterCard

Account #

Expiration: _____ Signature: _____

Print Name: _____ Date: _____